

# Business 2<sup>TM</sup> Business Shows Sponsorship Opportunities



Previous sponsors include:

**Taylor Made**  
COMPUTER SOLUTIONS

 Hampshire  
County Council

 Exeter Chamber  
of Commerce & Industry

 Business  
Link

 HAMPSHIRE  
chamber of commerce

 newzapp  
email marketing

 FLIGHTWAY  
BUSINESS PARK

 BH1  
PROMOTIONS

## Main Show Sponsor

Become an integral part of the show by participating in every aspect as we tailor this package to suit your requirements. You will be part of the steering committee, have access to visitor data (subject to protection laws), and benefit from your company logo linked with every part of the marketing campaign.

**Price on Application**

## Support Sponsor

Take the opportunity to generate leads and raise awareness of your products and services to the wide range of business visitors to our event. This tailored package enables you to have a wider presence at the event through tailored marketing opportunities.

**Price on Application**

## Online Opportunities

Enhance your involvement by taking one of the options below. See immediate responses!

- Banner Ads **£250** a month
- E-shots to our extensive database **£250** per email

## Registration

Increase your brand awareness by having your logo seen by all who visit! Your company logo and link will also be listed on the pre-registration page and next to any text referring to registration.

**£5,000**

## Walking Business Opportunities

Reinforce your message by having your strap line and logo be seen by all on the following items:

- Lanyards and visitor badges **£4,000**
- Carrier bags **£2,000**
- Tickets – Get your message across before the show even starts! They are carefully distributed in and around regional business parks, mailed to all pre-registered visitors and mailed out in certain chosen business publications. **£1,250**

## Featured Zones

Specifically support a particular business sector whilst raising your own profile to the business community.

**£3,995**

## Seminars

Become the named sponsor of our popular seminar programme and your logo will be seen wherever the seminars are mentioned; from our features page on our website, tickets, in the seminar theatre and relating graphics on the day.

**£3,995**

## Exhibitor Reception & Best Stand Award

Be a part of the decision process and present the Best Stand Award at the exhibitor reception while relaxing in the area branded with your company logo.

**£1,500**

## Bag Inserts

With limited availability, become one of the few companies to have the opportunity to provide an item to be placed in every bag handed to every visitor. Give them something to remember you by!

**£500/£1,000**

## Exhibitor Lunch

A great business gift to give to all of the exhibitors and in turn your prospective clients. With graphics at the catering point and your logo on the meal voucher, what better way to get someone to remember your business? Lunch really is on you!

**£1,500**

## Carpet Tiles

An excellent opportunity to welcome like minded business people visiting the event with branded carpet tiles in the registration and entrance of the show.

**£4,000**